



FIAT CHRYSLER AUTOMOBILES

Comment on FCA's July Sales in Italy

FCA posted July sales in Italy of more than 37,000 vehicles, representing a 19.3% year-over-year increase and outpacing the industry average for the seventh consecutive month. Market share was up 110 basis points year-over-year to 28.3%. For the seven months year-to-date, FCA sold nearly 286,000 vehicles and market share was 28.4%. The Jeep brand posted another exceptional monthly performance, with sales up 247.2% over July a year ago. Year-over-year sales gains were also posted by Fiat (+15.3%, above the industry average), Lancia (+13.8%) and Alfa Romeo (+4.7%). A total of six FCA models – Fiat Panda, Fiat Punto, Lancia Ypsilon, Fiat 500X, Fiat 500L and Fiat 500 – ranked in the top ten. With consistent monthly sales increases, the 500X has firmly established itself as the best selling vehicle in the Small SUV segment.

The Italian auto market registered another month of growth in July with new vehicle registrations up 14.5% year-over-year to 131,500 vehicles. For the seven months year-to-date, new registrations were up 15.2% to 1,005,000 units.

FCA outperformed the industry average for the seventh consecutive month this year, with July sales in Italy up 19.3% year-over-year to more than 37,000 vehicles and market share 110 basis points higher at 28.3%.

For the year-to-date, Group sales were up 17.35% (also above the industry average) to more than 285,600 vehicles and share was 50 basis points higher at 28.4%.

A total of six FCA models ranked among the Italian top ten. The Panda was the clear market leader once again, followed by the Punto and Ypsilon. The 500 family also posted another strong monthly performance with the 500X, 500L and 500 all also ranking among the top ten.

Fiat brand posted July sales of more than 27,900 vehicles, representing a 15.3% year-over-year increase. Market share was 21.2%, compared with 20.7% in June this year and 21.1% in July 2014.

Year-to-date, brand sales totaled nearly 210,000 vehicles (+13.7% year-over-year) and market share was 21.0%.

Brand models registered another strong monthly performance. The Panda continued as the number one selling car in Italy, with more than 11,000 units sold, and was leader in the A segment, with a 47.5% share. The Punto was second overall and leader in the B segment with 5,500 units sold and a 14.8% share. Each of the 500 family models also ranked in the top ten. The 500X led the Small SUV segment with more than 3,200 units sold and a 21.3% share. The 500L dominated its segment with more than 3,200 units sold and a 48.8% share. And, with nearly 3,000 units sold, the 500 was second in the A segment with a 12.6% share. With combined sales of the 500 and Panda, in July the brand held a more than 60% share of the Italian A segment.



FIAT CHRYSLER AUTOMOBILES

PRESS RELEASE

Lancia posted July sales of nearly 4,500 vehicles, representing a 13.8% year-over-year increase and a 3.4% share of the market.

Year-to-date, brand sales totaled nearly 37,000 vehicles (+6.9% year-over-year) and market share was 3.6%.

With more than 4,400 units sold, the Ypsilon maintained its momentum and accounted for a nearly 12.0% share of the Italian B segment.

Alfa Romeo sales were up 4.7% in July to 2,500 vehicles with market share at 1.9%.

For the year-to-date, brand sales were up 5.9% to nearly 20,000 vehicles and share was 2.0%.

The Alfa Romeo Giulietta continued as one of the top selling vehicles in the Italian C segment with more than 1,700 units sold and share at 10.4%.

Jeep posted another outstanding performance in July with sales more than triple the prior year, the highest percentage increase of any brand in the Italian market. Unit sales were up 247.2% to more than 2,300 vehicles and market share was 120 basis points higher at 1.8%.

For the year-to-date, brand sales were up 266.65% to 18,400 vehicles and share was 1.8% (+130 bps).

This result was driven by the success of the Jeep Renegade, which closed the month with nearly 1,800 units sold and an 11.6% share of the Small SUV segment. July was also a positive month for the Grand Cherokee, which was the top selling vehicle in its segment with a 15.1% share.

London, 3 August 2015

For additional information:

+39.011.0063088

mediarelations@fcagroup.com

www.fcagroup.com