



FIAT CHRYSLER AUTOMOBILES

*In Italy, FCA outperformed the industry once again in April with market share up 10 basis points year-over-year to 29.2%. Sales for the market overall were down 4.6% (the first monthly decline since May 2014) as a result of the number of public holidays falling during the month. The new Alfa Romeo Stelvio posted a strong performance, closing the month as the best-selling vehicle in its segment with an 11.8% share. Combined sales for the Stelvio and Giulia drove April sales for the Alfa Romeo brand up 46.6% over the prior year. The Fiat Tipo was leader in the Italian C segment with more than 5,200 vehicles sold and a 23.2% share. FCA continued to dominate the rankings with a total of six models in the top ten (Fiat Panda, Lancia Ypsilon, Fiat Tipo, Fiat 500L, Fiat 500 and Fiat 500X).*

In Italy, **FCA** outperformed the industry once again in April. Overall, the market was down 4.6% (the first monthly decline since May 2014) as a result of the number of public holidays falling during the month. FCA posted a 4.0% decrease, with nearly 46,900 vehicles sold, and market share was up 10 basis points to 29.2%.

For the four months year-to-date, FCA posted unit sales of more than 219,000 vehicles, representing an increase of 9.6% (+8.0% for the industry). Market share was 45 basis points higher at 29.5%.

Driving this result was the continued popularity of FCA's leading models with a total of six – Fiat Panda, Lancia Ypsilon, Fiat Tipo, Fiat 500L, Fiat 500 and Fiat 500X – ranking in the top ten.

**Fiat** posted April sales of more than 33,700 vehicles (compared with 35,800 vehicles in April 2016) and market share was 21.0%.

Year-to-date, brand sales totaled more than 160,600 vehicles (+9.1% year-over-year) with market share up 20 basis points to 21.6%.

All brand models contributed positively. The Panda continued as overall market leader, with nearly 11,900 vehicles sold and a 42.2% share of the A segment. With more than 5,200 vehicles sold in April, the Fiat Tipo was the third best-selling car overall and leader in the C segment with a 23.2% share. The 500 family turned in another solid monthly sales performance with all three models ranking in the top ten. The 500L and 500X both led their segments with respective shares of 65.5% and 17.1%. The 500 was second only to the Panda in the A segment with a 15.6% share.

**Lancia** posted April sales of 5,850 vehicles, accounting for a 3.65% share of the market.

Year-to-date, brand sales totaled more than 27,100 vehicles (+2.8% year-over-year) and market share was 3.65%.

The Ypsilon continued to generate strong demand, ranking second in Italy overall and first in the B segment with a 14.5% share.

**Alfa Romeo** closed April with sales up 46.6% year-over-year to just under 4,000 vehicles and market share 90 basis points higher at 2.5%.

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PRESS RELEASE

Year-to-date, sales were up 35.7% over the same period in 2016 to 15,900 vehicles and market share was 40 basis points higher at 2.1%.

Driving this result were the Alfa Romeo Giulia, already among the leaders in the D segment with a 12.5% share, and the Alfa Romeo Stelvio, already leader in its segment with an 11.8% share.

**Jeep** posted April sales of more than 3,300 vehicles with share up 10 basis points to 2.1%.

Year-to-date, sales totaled nearly 15,600 units (+6.6% year-over-year) and share was stable at 2.1%.

The Jeep Renegade continued to drive brand sales and was the second best selling vehicle in the Small SUV segment (just behind the Fiat 500X).

London, 2 May 2017