

This presentation does not constitute an offer to sell, or a solicitation of an offer to buy, PEUGEOT SA ("Company") shares.

This presentation may contain forward-looking statements. Such forward-looking statements do not constitute forecasts regarding the Company's results or any other performance indicator, but rather trends or targets, as the case may be. These statements are by their nature subject to risks and uncertainties as described in the registration document filed with the French Autorité des Marchés Financiers (AMF). These statements do not reflect future performance of the Company, which may materially differ.

The Company does not undertake to provide updates of these statements.
More comprehensive information about PSA PEUGEOT CITROËN may be obtained on group website (www.psa-peugeot-citroen.com), under Regulated Information.


## Back in the Race Q3 2014 Highlights

Jean-Baptiste de Chatillon CFO and Member of the Managing Board

- "Back in the Race" action plans well on track
a Growth in Europe and China and economic slowdown in other regions
- Success of recent launches and young range of products
- Volatility of exchange rates


## Automotive: worldwide unit sales" in Q3 2014

Worldwide unit sales*

In thousands of unitsQ3 2013Q3 2014


International: +3.5\%


Europe: Unit sales up $7 \%$ on a market up $5.8 \%$


## China \& SE Asia:

Unit sales strongly up 44.4 \% on a market up $8 \%{ }^{*}$


Market Unit Sales



Peugeot 2008


Citroën C-Elysée

>27,000 units sold since Launch (April)

Dongfeng Citroën best seller $>71,000$ units sold in 9 months

Launched in September

Other regions: Unit sales down


- Breakeven target confirmed in 2017
- Strong growth potential

Inventories down 15k vehicles vs Sept. 2013
_In thousands of new vehicles*


Fixed costs and competitiveness

Utilization rate $83 \%{ }^{*}$
+11 pts in 2014**

Improving product costs
$>600 €^{* * *}$ 2012-2014

Wage cost
<14.5\% of revenues in 2014

- The New Social Contract supports our competitiveness
- $-500 €$ reduction in total product costs 2015-2018 (including €6 regulation impact)***
- Acceleration of plans launched in H 1 to reduce fixed costs in Latin America and Russia



BACK ${ }_{\text {RACE }} \equiv$

## Leader in $\mathrm{CO}_{2}$ emissions in Europe




## Q3 Financial revenues

Jean-Baptiste de Chatillon CFO and Member of the Managing Board

## Group Revenues

| In million euros | Q3 2013* | Q3 2014 | Change |
| :--- | :---: | :---: | :---: | :---: |
| Automotive | $\mathbf{8 , 0 3 7}$ | $\mathbf{7 , 9 7 1}$ | $-0.8 \%$ |
| o/w Automotive new car revenues | 5,558 | 5,483 | $-1.3 \%$ |
|  |  |  |  |
| Pro forma Automotive Revenues incl. DPCA \& CAPSA Revenues***** | 811 | 1,123 | $+38.4 \%$ |
| Faurecia | 8,849 | 9,094 | $+2.7 \%$ |
| Banque PSA Finance | $\mathbf{4 , 1 1 7}$ | $\mathbf{4 , 3 8 6}$ | $+6.5 \%$ |
| Other businesses and eliminations | $\mathbf{4 4 7}$ | $\mathbf{4 3 8}$ | $\mathbf{- 2 . 0 \%}$ |
| PSA Peugeot Citroën | $\mathbf{( 4 9 3 )}$ | $\mathbf{( 4 9 9 )}$ | $\mathbf{- 1 . 2 \%}$ |

## Automotive: new car revenue analysis



## Banque PSA Finance

| In million euros | Q3 2013 | Q3 2014 | Change |
| :--- | :---: | :---: | :---: |
| Revenues | 447 | 438 | $-2.0 \%$ |
| Total outstanding loans | 21.4 bn | $\mathbf{2 1 . 2 b n}$ | $-\mathbf{- 0 . 2 b n}$ |
| Number of new contracts <br> (lease and financing) | 174,000 | 167,058 | $-6,942$ |

Faurecia

| In million euros | Q3 2013 | Q3 2014 | Change |
| :--- | :---: | :---: | :---: |
| Automotive Seating | $\mathbf{1 , 0 9 5}$ | $\mathbf{1 , 1 6 4}$ | $+6.3 \%$ |
| Interior Systems | 856 | 949 | $+10.9 \%$ |
| Emissions Control Technologies Systems | 806 | 824 | $+2.2 \%$ |
| Automotive Exteriors | 373 | 399 | $+7.0 \%$ |
| Total product revenues | 3,130 | 3,336 | $+6.6 \%$ |
| Monolith revenues | 674 | 752 | $+11.6 \%$ |
| Development, Tooling \& Prototype revenues | 313 | 298 | $-4.8 \%$ |
| Total revenues | 4,117 | 4,386 | $+6.5 \%$ |

## Outlook

2014 market assumptions*: Europe: +4\% to 5\%, China: +10\%, Latin America: -10\%, Russia: -15\%

Positive Group operational free cash flow** by 2016 at the latest
€2bn cumulated Group operational free cash flow over 2016-2018

Reach $2 \%$ operating margin ${ }^{* * *}$ in 2018 for the automotive business, targeting $5 \%$ within the timing of the next mid-term plan 2019-2023



Appendices

## Worldwide unit sales

| units* |  | Q3 2013 | Q3 2014 | Change |
| :---: | :---: | :---: | :---: | :---: |
| Europe** | Peugeot Citroen DS Total PSA | $\begin{array}{r} 178,857 \\ 137,904 \\ 22,221 \\ 338,982 \end{array}$ | $\begin{array}{r} 197,858 \\ 145,846 \\ 18,903 \\ 362,607 \end{array}$ | $\begin{aligned} & +10.6 \% \\ & +5.8 \% \\ & -14.9 \% \\ & +7.0 \% \end{aligned}$ |
| China \& South East Asia | Peugeot Citroen DS Total PSA | $\begin{array}{r} 63,986 \\ 61,679 \\ 06,747 \\ 126,412 \end{array}$ | $\begin{array}{r} 99,200 \\ 78,415 \\ 4,945 \\ 182,560 \end{array}$ | $\begin{aligned} & +55.0 \% \\ & +27.1 \% \\ & ++ \\ & +44.4 \% \end{aligned}$ |
| Latin America | Peugeot Citroen Total PSA | $\begin{aligned} & 48,457 \\ & 27,494 \\ & 0,653 \\ & 76,604 \end{aligned}$ | $\begin{aligned} & 28,899 \\ & 18,349 \\ & 0,117 \\ & 47,365 \end{aligned}$ | $\begin{aligned} & -40.4 \% \\ & -33.3 \% \\ & -82.1 \% \\ & -38.2 \% \end{aligned}$ |
| Eurasia | Peugeot Citroen Total PSA | $\begin{array}{r} 10,290 \\ 8,128 \\ 0,436 \\ 18,854 \end{array}$ | $\begin{aligned} & 3,704 \\ & 3,244 \\ & 0,138 \\ & 7,086 \end{aligned}$ | $\begin{aligned} & -64.0 \% \\ & -60.1 \% \\ & -68.3 \% \\ & -62.4 \% \end{aligned}$ |
| India-Pacific | Peugeot Citroen Total PSA | $\begin{aligned} & 4,119 \\ & 0,776 \\ & 0,675 \\ & 5,570 \end{aligned}$ | $\begin{aligned} & 3,905 \\ & 0,802 \\ & 0,278 \\ & 4,985 \end{aligned}$ | $\begin{gathered} -5.2 \% \\ +3.4 \% \\ -58.8 \% \\ -10.5 \% \end{gathered}$ |
| Middle East - Africa | Peugeot <br> Citroen <br> Total PSA | $\begin{array}{r} 29,037 \\ 14,375 \\ 0,544 \\ 43,956 \end{array}$ | $\begin{aligned} & 25,357 \\ & 13,132 \\ & 0,506 \\ & 38,995 \end{aligned}$ | $\begin{gathered} -12.7 \% \\ -8.6 \% \\ -71.0 \% \\ -11.3 \% \end{gathered}$ |
| Total Assembled vehicles | Peugeot Citroen Total PSA | $\begin{array}{r} 334,746 \\ 250,356 \\ 25,276 \\ 610,378 \end{array}$ | $\begin{array}{r} 358,923 \\ 259,788 \\ 24,887 \\ 643,598 \end{array}$ | $\begin{aligned} & +7.2 \% \\ & +3.1 .8 \% \\ & -5.4 \% \\ & +5.4 \% \end{aligned}$ |

Reconciliation table - Revenues Impacts of IFRS 10 \&11

| In million euros | Q3 2013 | IFRS10\&11 impact | Q3 2013 <br> Incl. IFRS10\&11 |
| :--- | :---: | :---: | :---: |
| Group revenues | 12,107 | 1 | 12,108 |
| Automotive revenues | 8,030 | 7 | 8,037 |
| New vehicles revenues | 5,518 | 40 | 5,558 |

## Automotive - new car revenues

| In million euros | Q3 2013 | Q3 2014 | Change |
| :--- | :---: | :---: | :---: |
| Automotive* | 8,037 | 7,971 | $-0.8 \%$ |
| o/w Automotive New car revenues* | 5,558 | 5,483 | $-1.3 \%$ |
| DPCA \& CAPSA Automotive revenues** | 811 | 1,123 | $+38.4 \%$ |
| o/w DPCA \& CAPSA Automotive New car revenues** | 703 | 975 | $+38.6 \%$ |
| Proforma Automotive new car revenues incl. DPCA \& CAPSA** | $\mathbf{6 , 2 6 1}$ | $\mathbf{6 , 4 5 8}$ | $+\mathbf{+ 3 . 1 \%}$ |

