









PEUGEOT

CITROËN

DS AUTOMOBILES

This presentation does not constitute an offer to sell, or a solicitation of an offer to buy, PEUGEOT SA ("Company") shares.

This presentation may contain forward-looking statements. Such forward-looking statements do not constitute forecasts regarding the Company's results or any other performance indicator, but rather trends or targets, as the case may be. These statements are by their nature subject to risks and uncertainties as described in the registration document filed with the French *Autorité des Marchés Financiers* (AMF). These statements do not reflect future performance of the Company, which may materially differ.

The Company does not undertake to provide updates of these statements.

More comprehensive information about PSA Group may be obtained on group website (www.groupepsa.com), under Regulated Information.





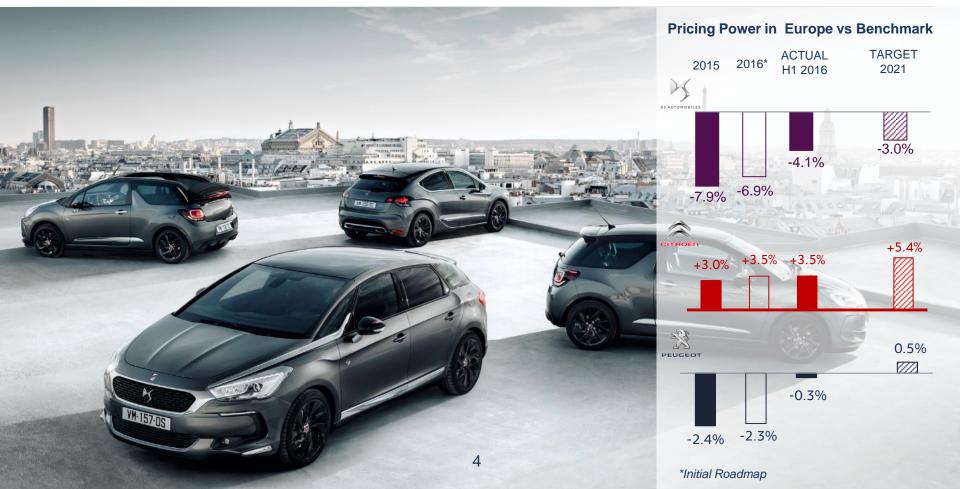


Jean-Baptiste de Chatillon CFO and member of the Managing Board





#### STRONG PRICING POWER AHEAD OF PRODUCT OFFENSIVE



#### CORE MODEL STRATEGY – LCVs, GROWTH DRIVER



COMPACT VAN: 32% SEGMENT SHARE\* MIDSIZE VAN : 9% SEGMENT SHARE\* 2 NEW LAUNCHES

LARGE VAN: 15% SEGMENT SHARE\*



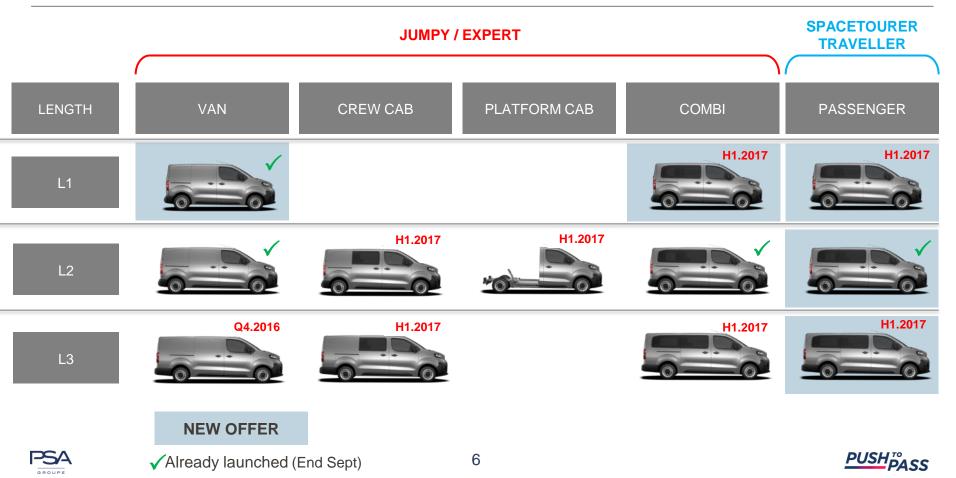








#### MIDSIZE LCV LAUNCHES : AN EXTENDED RANGE TO CONQUER NEW CUSTOMERS



#### CORE MODEL STRATEGY - PRODUCT OFFENSIVE LAUNCHED



#### CORE MODEL STRATEGY - PRODUCT OFFENSIVE LAUNCHED

## New Citroën C3

Commercial Launch From Q4 2016 From H1 2017

#### CORE MODEL STRATEGY – PRODUCT OFFENSIVE LAUNCHED



#### CORE TECHNOLOGIES ROLLING OUT

TW-080-XH

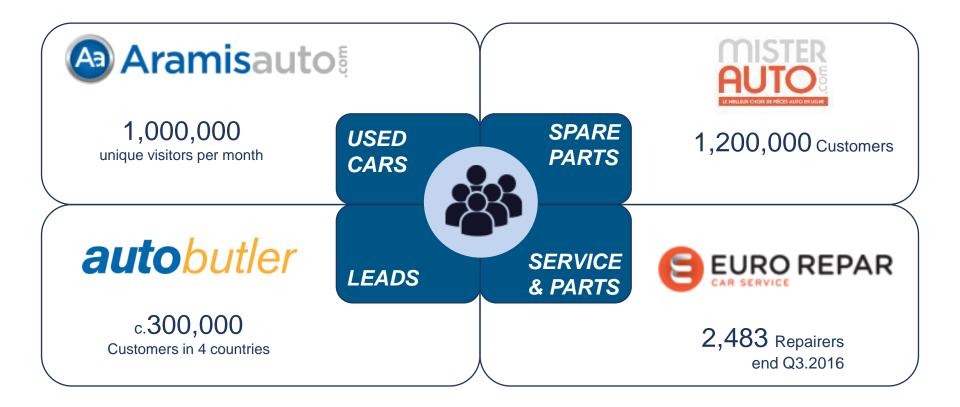


#### ADVANCED DRIVER ASSISTANCE SYSTEMS

TX-080-WH

Active Safety Brake & Distance Alert - Active Lane Departure Warning -Driver Attention Alert - High Beam Assist - Speed Limit Sign Recognition and Recommendation - Adaptive Cruise Control With Stop Function -Active Blind-spot Monitoring...

C







# FRE2 MOVE

CAR SHARING @ LEASE @ FLEET MANAGEMENT @ FLEET SHARING @ SMART SERVICES





## NEW FRONTIERS: PEUGEOT, CITROËN & DS IN IRAN



PEUGEOT PARTNERSHIP WITH IRAN KHODRO

CITROËN PARTNERSHIP WITH SAIPA







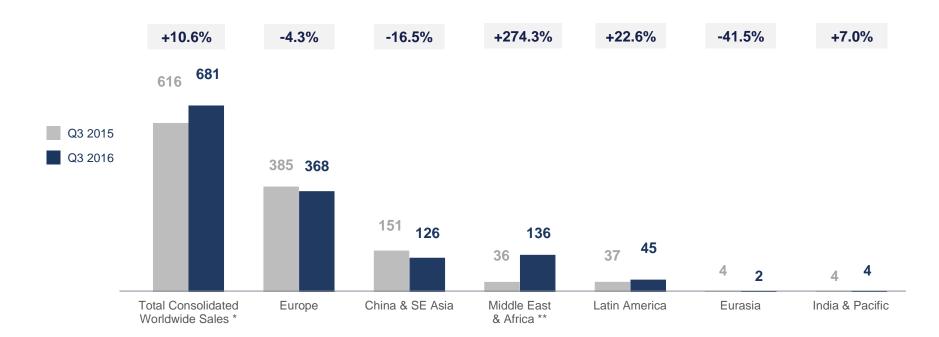
Jean-Baptiste de Chatillon CFO and member of the Managing Board





#### Q3 CONSOLIDATED WORLDWIDE SALES\*

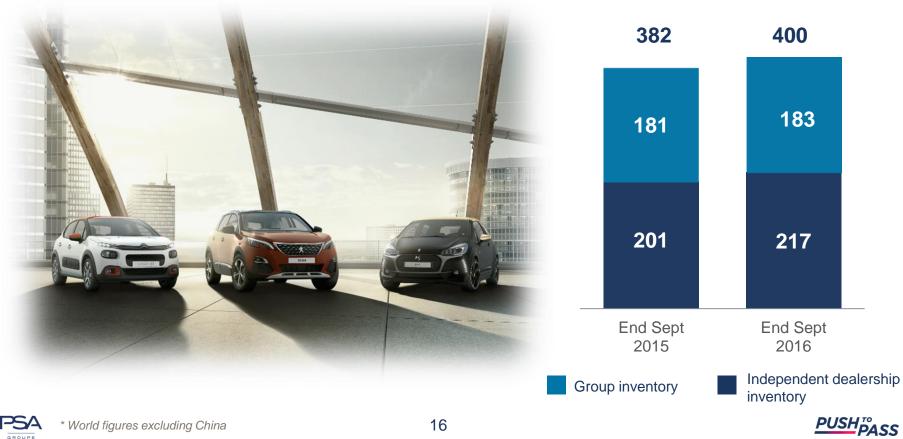
In thousands of units





#### **RIGHTSIZED INVENTORIES**

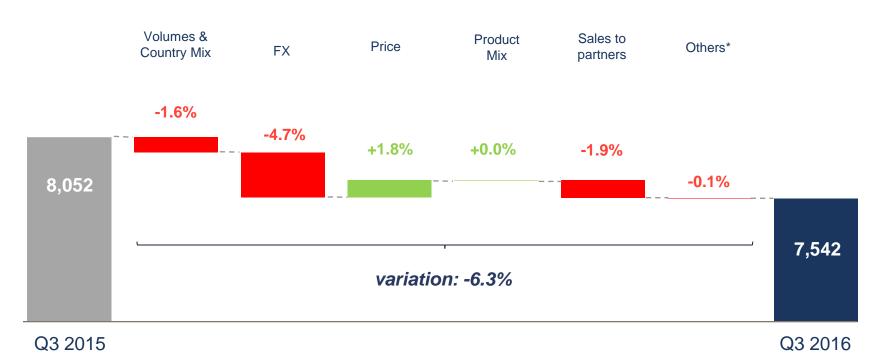
In thousands of new vehicles\*



GROUPE

### Q3 AUTOMOTIVE REVENUE ANALYSIS

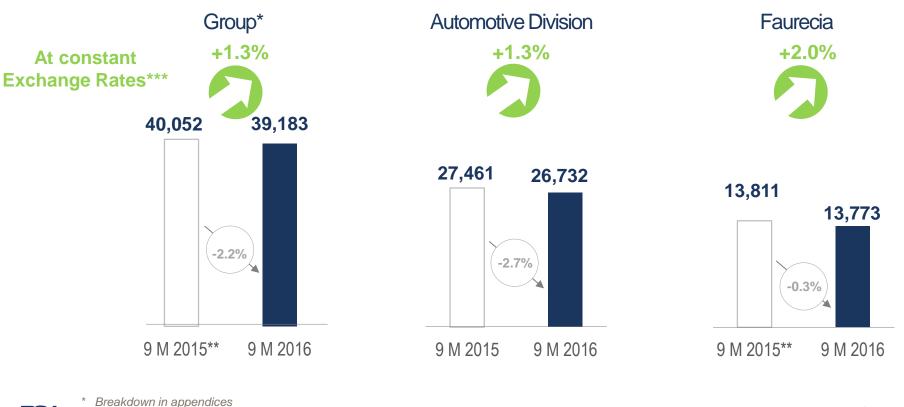
In million Euros





#### YTD GROUP REVENUE : +1.3% AT CONSTANT EXCHANGE RATES

In million Euros



\*\* Restated according to IFRS5 (Faurecia Exteriors division)

GROUPE

18



\*\*\*At constant (2015) exchange rates

OUTLOOK

| 2016 Market Outlook  |                | Operational Outlook  |  |
|----------------------|----------------|--|--|
| EUROPE<br>+6%        | china<br>+15%  | Reach an average <b>4% Automotive</b><br><b>Recurring Operating Margin in 2016-</b><br><b>2018</b> , and target 6% by 2021 |  |
| LATIN AMERICA<br>-6% | russia<br>-15% | Deliver <b>10% Group Revenue Growth</b><br><b>by 2018*</b> vs 2015, and target additional 15%<br>by 2021*                  |  |

\*at constant (2015) exchange rates





















# Q3 WORLDWIDE UNIT SALES\*

| Units*                             |                  | Q3 2015        | Q3 2016        | Change         |
|------------------------------------|------------------|----------------|----------------|----------------|
| Europe**                           | Peugeot          | 214,440        | 212,951        | -0.7%          |
|                                    | Citroën          | 154,923        | 144,198        | -6.9%          |
|                                    | DS               | 15,236         | 11,007         | -27.8%         |
|                                    | <b>Total PSA</b> | <b>384,599</b> | <b>368,156</b> | <b>-4.3%</b>   |
| China & South East Asia            | Peugeot          | 84,149         | 70,052         | -16.8%         |
|                                    | Citroën          | 60,836         | 52,515         | -13.7%         |
|                                    | DS               | 5,672          | 3,292          | -42.0%         |
|                                    | <b>Total PSA</b> | <b>150,657</b> | <b>125,859</b> | <b>-16.5%</b>  |
| Latin America                      | Peugeot          | 23,636         | 30,148         | +27.6%         |
|                                    | Citroën          | 12,645         | 14,377         | +13.7%         |
|                                    | DS               | 287            | 307            | +7.0%          |
|                                    | <b>Total PSA</b> | <b>36,568</b>  | <b>44,832</b>  | <b>+22.6%</b>  |
| Eurasia                            | Peugeot          | 2,137          | 1,229          | -42.5%         |
|                                    | Citroën          | 1,711          | 997            | -41.7%         |
|                                    | DS               | 15             | 33             | +120.0%        |
|                                    | <b>Total PSA</b> | <b>3,863</b>   | <b>2,259</b>   | <b>-41.5%</b>  |
| India-Pacific                      | Peugeot          | 2,599          | 2,740          | +5.4%          |
|                                    | Citroën          | 984            | 1,069          | +8.6%          |
|                                    | DS               | 255            | 270            | +5.9%          |
|                                    | <b>Total PSA</b> | <b>3,838</b>   | <b>4,079</b>   | <b>+6.3%</b>   |
| Middle East & Africa ***           | Peugeot          | 24,408         | 124,199        | 408.8%         |
|                                    | Citroën          | 11,503         | 11,413         | -0.8%          |
|                                    | DS               | 409            | 338            | -17.4%         |
|                                    | <b>Total PSA</b> | <b>36,320</b>  | <b>135,950</b> | <b>+274.3%</b> |
| Total Assembled vehicles and CKD's | Peugeot          | 351,369        | 441,319        | +25.6%         |
|                                    | Citroën          | 242,602        | 224,569        | -7.4%          |
|                                    | DS               | 21,874         | 15,247         | -30.3%         |
|                                    | <b>Total PSA</b> | <b>615,845</b> | <b>681,135</b> | <b>+10.6%</b>  |
|                                    |                  |                |                |                |

\* Assembled vehicles , CKDs and Vehicles sold under licence

PSA

GROUPE

\*\* Europe = EU + EFTA + Albania + Croatia + Kosovo + Macedonia + 22bia

\*\*\* o/w 105 kunits sold under Peugeot licence by Iran Khodro in Q3 2016



| In million euros                    | Q3 2015* | Q3 2016 | Change |
|-------------------------------------|----------|---------|--------|
| Automotive                          | 8,052    | 7,542   | -510   |
| Faurecia                            | 4,323    | 4,241   | -82    |
| Other businesses and eliminations** | (359)    | (379)   | -20    |
| Group revenue                       | 12,016   | 11,404  | -612   |





# YTD WORLDWIDE UNIT SALES\*

| Units*                             |                  | 9M 2015          | 9M 2016          | Change        |
|------------------------------------|------------------|------------------|------------------|---------------|
| Europe**                           | Peugeot          | 771,627          | 814,264          | +5.5%         |
|                                    | Citroën          | 540,626          | 557,818          | +3.2%         |
|                                    | DS               | 55,890           | 51,949           | -7.1%         |
|                                    | <b>Total PSA</b> | <b>1,368,143</b> | <b>1,424,031</b> | <b>+4.1%</b>  |
| China & South East Asia            | Peugeot          | 291,661          | 232,645          | -20.2%        |
|                                    | Citroën          | 210,620          | 177,689          | -15.6%        |
|                                    | DS               | 16,446           | 12,032           | -26.8%        |
|                                    | <b>Total PSA</b> | <b>518,727</b>   | <b>422,366</b>   | <b>-18.6%</b> |
| Latin America                      | Peugeot          | 70,621           | 89,499           | +26.7%        |
|                                    | Citroën          | 41,280           | 43,371           | +5.1%         |
|                                    | DS               | 946              | 753              | -20.4%        |
|                                    | <b>Total PSA</b> | <b>112,847</b>   | <b>133,623</b>   | <b>+18.4%</b> |
| Eurasia                            | Peugeot          | 4,953            | 3,942            | -20.4%        |
|                                    | Citroën          | 4,010            | 3,387            | -15.5%        |
|                                    | DS               | 56               | 83               | +48.2%        |
|                                    | <b>Total PSA</b> | <b>9,019</b>     | <b>7,412</b>     | <b>-17.8%</b> |
| India-Pacific                      | Peugeot          | 13,037           | 10,723           | -17.8%        |
|                                    | Citroën          | 3,006            | 2,739            | -8.9%         |
|                                    | DS               | 779              | 1,075            | +38.0%        |
|                                    | <b>Total PSA</b> | <b>16,822</b>    | <b>14,537</b>    | <b>-13.6%</b> |
| Middle East & Africa ***           | Peugeot          | 86,108           | 181,581          | +110.9%       |
|                                    | Citroën          | 49,863           | 40,528           | -18.7%        |
|                                    | DS               | 1,205            | 1,261            | +4.7%         |
|                                    | <b>Total PSA</b> | <b>137,176</b>   | <b>223,370</b>   | <b>+62.8%</b> |
| Total Assembled vehicles and CKD's | Peugeot          | 1,238,007        | 1,332,654        | +7.7%         |
|                                    | Citroën          | 849,405          | 825,532          | -2.8%         |
|                                    | DS               | 75,322           | 67,153           | -10.8%        |
|                                    | <b>Total PSA</b> | <b>2,162,734</b> | <b>2,225,339</b> | <b>+2.9%</b>  |
|                                    |                  |                  |                  |               |

\* Assembled vehicles , CKDs and Vehicles sold under licence

PSA

GROUPE

\*\* Europe = EU + EFTA + Albania + Croatia + Kosovo + Macedonia + 34 bia

\*\*\* o/w 115.5 kunits sold under Peugeot licence by Iran Khodro YTD



| In million euros                    | 9M 2015* | 9M 2016 | Change |
|-------------------------------------|----------|---------|--------|
| Automotive                          | 27,461   | 26,732  | -729   |
| Faurecia                            | 13,811   | 13,773  | -38    |
| Other businesses and eliminations** | (1,220)  | (1,322) | -102   |
| Group revenue                       | 40,052   | 39,183  | -869   |





# YTD AUTOMOTIVE REVENUE ANALYSIS

In million Euros



#### PSA GROUPE

