



Santo Ficili

Brand CEO, Maserati and Alfa Romeo

Santo Ficili was appointed Brand CEO of Maserati and Alfa Romeo and a member of the Top Executive Team in October 2024.

Prior to this role, he was responsible for the Italian Market from the inception of Stellantis in early 2021.

Santo joined Fiat in 1987 after 3 years at the Lancia Business School. Beginning his career in the aftersales area of Fiat, he went on to hold roles of increasing responsibility gaining experience also in the commercial vehicle and passenger car sectors.

In 2015, he was appointed head of the EMEA region of Mopar, which included all aftersales activities for the Fiat Chrysler Automobiles (FCA) brands.

From 2019, he headed Business Center Italy for FCA and was responsible for the Company's Sales Operations in the EMEA region.