



Thierry Koskas
Brand CEO, Citroën

Thierry Koskas was appointed Citroën brand CEO in March 2023 and has served as a member of Stellantis' Top Executive Team since January 2021.

Previously, he was Chief Sales & Marketing Officer, a position he held from January 2021 to May 2024.

Thierry started his career in 1990 as a Civil Servant in the North Region Government office in charge of nuclear safety, then in the Ministry of Industry as Industry General Director Chief of Staff. In 1995, he joined the Ministry of Agriculture as Advisor to the Minister.

In 1997, Thierry joined Renault Group where he held various positions, mainly in the Sales and Marketing Area. He started as New Distribution project manager, before moving to London as General Manager of Renault London City Branch. He then moved in 2000 to Hungary as Managing Director of the Renault NSC in Hungary.

In 2002, he returned to Renault Group HQ as VP, Sales Forecasting and Programming. In 2006, he was appointed as VP, Sales and Marketing for the Asia & Africa Region.

In 2009, he left the Sales and Marketing area and was appointed as Program Director for Electric Vehicles, where he led the development of Renault Group Electric Vehicles. In 2013, he was appointed Managing Director of Renault Argentina.

In 2016, he returned to Renault Group HQ as EVP, Sales and Marketing, and a member of the Executive Committee.

In 2019, he joined Groupe PSA as SVP, Sales and Marketing.

Thierry is a graduate in Engineering from Ecole Polytechnique and Ecole des Mines de Paris (France).

(Updated June 2024)