



## **Jean-Philippe IMPARATO**

Chief Operating Officer,  
Enlarged Europe

CEO, Pro One

Jean-Philippe Imparato is Chief Operating Officer for Enlarged Europe, Chief Executive Officer (CEO) of Pro One and has been a member of the Top Executive Team since January 2021. Previously, he served as Brand CEO of Alfa Romeo.

He built a 30-year career path at Groupe PSA, mainly focused on sales, quality and retail activities. Having pursued a literary education followed by business school training (GEM 1988), he spent a first decade working, alternately for Peugeot and Citroën, in Field Sales Management activities on French battlegrounds.

In early 1998, Jean-Philippe was in charge of Mercosur for Citroën, before joining the central corporate team in charge of International Organisation and Audit missions for Groupe PSA in 2000.

He was subsequently appointed Vice President in charge of Quality in the PSA-DFM joint venture with DPCA in Wuhan, China in 2003. In 2006, he was named Director of Supplier Quality in the Global Purchasing Department of Groupe PSA.

He was appointed Senior Vice President in 2007, in charge of the Citroën Italy National Sales Company. At the beginning of 2010, he was named Director of Peugeot International Operations, then Director of European Sales and Marketing activities in 2012, before becoming Director of the PSA Retail Owned Network business in September 2013.

In September 2016, Jean-Philippe Imparato was appointed Executive Vice President and Brand CEO for Peugeot.