



Jean-Pierre PLOUÉ

Chief Design Officer

(Abarth / Alfa Romeo / Citroën / DS
Automobiles / Fiat Europe / Lancia / Opel
/ Peugeot / Vauxhall)

Jean-Pierre Ploué was appointed Chief Design Officer for the Abarth, Alfa Romeo, Citroën, DS Automobiles, Fiat Europe, Lancia, Opel, Peugeot and Vauxhall brands and a member of Stellantis' Top Executive Team in January 2021.

He has built his entire career path within the automotive industry and has alternated between different strategic roles for multiple brands: Renault, Volkswagen, Ford, Citroën, Peugeot and DS Automobiles.

Jean-Pierre Ploué joined Groupe PSA in 2000 and subsequently held the position of Citroën Design Director in the new Automotive Design Network building at Vélizy. He went on to become Head of Design for Groupe PSA in 2008. He was the initiator of the DS product line in 2006, paving the way for the introduction of the new premium brand at Groupe PSA in 2014: DS Automobiles.

In 2010, Jean-Pierre Ploué was attached to the Chairman of Groupe PSA Managing Board as Chief Design & Creative Strategy Officer.

In this role, he became the guardian of differentiation in brand styling and guaranteed coherence between the various brand design identities and strategies.

Jean-Pierre Ploué became the Senior Vice President Design for Groupe PSA in 2016.

He has been awarded several times for the high quality of his work and received notably the Louis Vuitton Classic Design Award for several concept cars including GTbyCITROËN and C-Métisse. In addition, he received the exceptional distinction: 'Man of the Year' awarded by the Journal de l'Automobile (French Automobile Magazine) in 2008.

Jean-Pierre Ploué was top of his graduation class for the Master's degree at the ENSAAMA School of Fine Arts and Design in Paris, France in 1985.