



Mike KOVAL
Brand Chief Executive
Officer
Ram

Mike Koval Jr., is Brand Chief Executive Officer of Ram and was appointed to the Top Executive Team of Stellantis in January 2021.

He has experience in sales, supply chain, marketing and business operations.

Koval joined the company in 2002 and has held a variety of positions of increasing responsibility in sales, brand and purchasing which included being named Head of Ram Brand Operations in 2016, where he handled vehicle and media mix optimization and pricing strategies.

He was named Head of Ram Brand, FCA - North America in June 2020. In this position, he had responsibility for sales and marketing operations for the Ram brand in the United States, Canada and Mexico. He also held responsibility for Ram's international sales and marketing operations.

Koval holds a bachelor's degree in business administration from Central Michigan University (Mount Pleasant, Michigan).