



Philippe de ROVIRA
Chief Affiliates Officer

Free2move CEO

Philippe de Rovira is Chief Affiliates Officer and CEO of Free2move. He is also a member of the Interim Executive Committee, which is responsible for the direction and oversight of Stellantis.

He joined Groupe PSA in 1998 where he held various positions in corporate and manufacturing finance before acting as financial controller in the Madrid and Poissy plants.

In 2009, he became the Chief Financial Officer for Latin America and in 2012 Controller of the PSA Sales Division.

In 2013, de Rovira was appointed Senior Vice President and took responsibility for various functions of PSA sales division, including B2B & used cars sales, network development & quality of service, CRM & digital, outbound logistics and the management of car flow (sales & operations planning).

In 2015, he was appointed Group Controller.

In 2017, after the acquisition by Groupe PSA, he joined Opel Vauxhall as Chief Financial Officer and member of the Opel Vauxhall Managing Board.

In 2018, he was appointed to the position of Group Chief Financial Officer as an Executive Vice President within the Group and a member of the Global Executive Committee. From 2018, he was also in charge of the Used Cars Business Unit.

De Rovira is a graduate of the ESSEC Business School based in Paris.

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