



Xavier DUCHEMIN
Senior Vice President
Eurasia

Xavier Duchemin was appointed Senior Vice President, Eurasia and a member of Stellantis' Top Executive Team in January 2021.

He has an international background in Sales and Marketing. He started his career at Citroën in 1991.

Xavier Duchemin was acting as Managing Director for Citroën Austria between 2003 and 2005, and for Citroën UK between 2005 and 2008. He then was Marketing Director for Citroën between 2009 and 2012. Xavier Duchemin launched DS in 2009. Between 2012 and 2017, Xavier Duchemin was Managing Director for Peugeot France. From 2017 until March 2018, Xavier Duchemin was in charge of PSA Retail in Europe.

He joined Opel Vauxhall in March 2018 as Senior Vice President for Marketing and Sales.

Xavier Duchemin is a graduate of HEC Ecole des Hautes Commerciales de Paris.