



## Stellantis Unveils €60 Billion Strategic Plan to Accelerate Growth and Profit

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**FaSTLANe 2030 Leverages Stellantis' Unique Combination of Iconic Brands, Global Scale & Regional Roots Fueled by Customer Centricity & Focused Capital Allocation**

**AMSTERDAM, May 21, 2026** – Stellantis today unveils FaSTLANe 2030, its €60 billion, five-year strategic plan to accelerate growth and profit.

At the morning session of Investor Day at the Company's North America Headquarters in Auburn Hills, Michigan, Stellantis Leadership sets out the six core pillars of its strategy moving forward.

These build on the Company's priority to put the customer at the center and on the discipline to allocate capital, where regions and brands can generate the best returns.

The pillars of FaSTLANe 2030 are:

1. Sharper management of unparalleled brand portfolio
2. Investment in global platforms, powertrains and technology
3. Partnerships complementing Stellantis' core strengths
4. Manufacturing footprint optimization
5. Excellence in execution
6. Empowerment of regions and local teams

CEO Antonio Filosa said of the strategic plan: "FaSTLANe 2030 is the result of months of disciplined work across the Company and is designed to drive long-term profitable growth. With the customer at the center of everything we do, the plan will deliver our purpose – 'to move people with brands and products they love and trust' – powered by our unique combination of strengths."

“We have great people, the muscle of global scale, unmatched brands that connect and inspire, the deep local roots of our regions and dealer partners to meet our customers’ distinctive needs, and a relentless focus on innovation and excellence in execution. With these strengths, we are uniquely positioned to offer delight, functionality, and affordability. Adding to these the accelerating and amplifying benefits of our ‘win-win’ partnerships, we have everything we need to deliver our FaSTLAne 2030 ambitions.”

Filosa, along with members of Stellantis Leadership, presents in detail the pillars of FaSTLAne 2030 during the strategic session of Investor Day.

## **1) Sharper Management of Unparalleled Brand Portfolio**

The Company’s approach to managing its brand portfolio and product plan has been overhauled to maximize capital efficiency, avoid duplicate spending, and support profitability.

This will result, between now and 2030, in more than 60 new vehicle launches and 50 significant refreshes, across all brands and powertrain energies, including 29 battery-electric vehicles, 15 plug-in hybrid or range-extended electric vehicles, 24 hybrid electric vehicles and 39 ICE/mild hybrid electric vehicles.

With this refocused approach, Stellantis now has four global brands with the greatest scale and the highest potential for profitability: Jeep®, Ram, Peugeot and FIAT. These brands, with their multi-regional presence, are natural first launchers for all new global assets. Seventy percent of the plan’s brand and product investments will be directed to these brands, as well as to Pro One, Stellantis’ commercial vehicles business unit.

The Company’s five regional brands – Chrysler, Dodge, Citroën, Opel and Alfa Romeo – each are very strong in their respective markets and will benefit from these same global assets and increase brand distinctiveness to delight their customers.

DS and Lancia are historic brands, prominent in France and in Italy. They will be managed by Citroën and FIAT and developed as specialty brands.

The Company plans to strengthen the future of Maserati, a pure luxury brand with a unique customer legacy and a powerful lineup, adding two new E-segment vehicles. A detailed roadmap will be shared in Modena in December 2026.

“Every brand in Stellantis will play a clear role in delivering our FaSTLAne 2030 commitments,” said Filosa.

## 2) Investment in Global Platforms, Powertrains and Technologies

The Company’s global scale is one of its core strengths. Over the next five years, Stellantis will invest over €24 billion (40% of total R&D and CapEx investment during the period) in global platforms, powertrains and new technologies.

**Platforms** are modular by design to drive efficiency and competitiveness. By 2030, 50% of global annual volumes will be produced on three global platforms, [including the all-new STLA One](#). A concrete example of modularity by design, STLA One is a new architecture designed from inception to maximize commonality and competitiveness.

**Powertrains** expand freedom of choice. Stellantis will broaden its multi-energy coverage with new hybrids, new battery electric vehicles and highly efficient internal combustion engines. By 2030, nearly 50% of global annual volumes will be equipped with multi-regional powertrain solutions, with energy flexibility built into the portfolio.

**Technology ‘made for humans’** is at the heart of FaSTLAne 2030. Stellantis’ technology strategy starts from a simple principle: technology only matters if it improves everyday life for real customers. No technology for the sake of it. Opening a new chapter with artificial intelligence (AI) embedded across the stack, the plan entails developing global technologies in collaboration with first-tier

partners, and rolling them out locally to the brands and products in each region:

- STLA Brain, the Stellantis scalable central compute and software architecture.
- STLA SmartCockpit, which will define a new way for customers to interact with their vehicles.
- STLA AutoDrive, the Company's scalable autonomous driving system.

All these technologies will be launched in 2027. By 2030, 35% of global annual volumes will be equipped with at least one of these technologies and by 2035, that figure will increase to more than 70%.

### 3) Partnerships Complementing Stellantis' Core Strengths

With its unique combination of strengths – iconic brands, global scale and local roots – Stellantis is uniquely positioned to attract the best players in their fields, accelerating value creation through win-win partnerships.

The Company is entering into new partnerships or expanding existing ones, co-developing and co-funding products to gain access to additional markets, broadening technology optionality, increasing manufacturing capacity utilization, and improving sourcing competitiveness. Examples of these include:

- Through Leapmotor International, 51% owned by Stellantis, the Company has built with **Leapmotor** a groundbreaking commercial collaboration with a growing global reach. Moving forward, Stellantis and Leapmotor intend to join forces in purchasing, leveraging their supplier bases and improving cost competitiveness. They also plan to cooperate industrially, starting with plans to share capacity at the Madrid and Zaragoza (Spain) plants, in line with the upcoming Made-in-Europe requirements.
- With its historical partner **Dongfeng**, Stellantis is launching a new era of cooperation under its China-based DPCA joint venture, to produce two Peugeots and two Jeep® models for sale in China and other regions. In addition, the Company intends to create a European joint venture with Dongfeng, 51% Stellantis-

owned, to collaborate on distribution, engineering, sourcing and capacity sharing, starting with plans at the Rennes (France) plant in line with the upcoming Made-in-Europe requirements.

- In partnership with **Tata**, the Company is enhancing its competitiveness in Asia Pacific, Middle East and Africa, and South America through synergies in manufacturing, supply chain, product, and technology.
- With **Jaguar Land Rover (JLR)**, the Company plans to explore collaboration synergies across product and technology development in the United States.
- Across its computing architecture, software, ADAS, artificial intelligence and battery technology, Stellantis is advancing with strategic partnerships that are intended to complement internal capabilities and accelerate vehicle development, including with **Applied Intuition, Qualcomm, Wayve, NVIDIA, Uber, Mistral AI, and CATL**, among others.

#### 4) Optimized Manufacturing Footprint

With FaSTLANe 2030, the Company's capacity utilization will be significantly increased across regions. This will be achieved through increased volumes enabled by the product offensive, as well as through targeted local actions.

- In Europe, capacity is expected to be reduced by more than 800,000 units, repurposing plants (such as in Poissy, France) and leveraging partnerships (such as in Madrid and Zaragoza, in Spain, and Rennes, in France), all while aiming to preserve manufacturing jobs. Capacity utilization will increase from 60% to 80% in 2030.
- In the United States, increased production is expected to improve capacity utilization to 80% in 2030.
- In the Middle East and Africa, the plan envisions product localization, driving full capacity utilization by 2030.

#### 5) Excellence in Execution

FaSTLANe 2030 will be characterized by a relentless focus on execution, most importantly in terms of increased speed, quality and efficiency across all regions.

- In **product development**, the Company will considerably accelerate vehicle development cycles, targeting 24 months compared to up to 40 months today.
- In **quality**, FaSTLANe 2030 will build on significant improvements in the past 12 months and targets top-quartile performance in all regions over the plan period.
- In **cost competitiveness**, the recently launched multi-year **Value Creation Program (VCP)** is set to deliver €6 billion of annual cost reduction by 2028 (versus a 2025 baseline), as well as business-wide revenue growth opportunities, including in commercial performance.
- AI will be a key enabler to transform execution capabilities, with more than 120 applications deployed today across our operations.

“The success of FaSTLANe 2030 is built upon the great talent and strong commitment of our Stellantis team,” added Filosa. “We will execute as one team, hands-on, to deliver incremental, profitable growth for the benefit of all our stakeholders.”

## 6) Regions and Local Teams Empowerment

Automotive is, above all, a regional business; this is where the customers are. With its deep and historic local roots, Stellantis is uniquely placed to seize the opportunity this presents.

Over the past year, decision-making has been largely moved to the regions, reinforcing the Company’s bond with the customers it serves. Meanwhile, long-standing, constructive relationships with unions, dealers, suppliers, business partners, and communities have been significantly strengthened.

With FaSTLANe 2030, each region is now empowered to leverage Stellantis’ global scale to define and implement tailored plans that best suit local markets’ realities and customers’ distinctive preferences.

- In **North America**, the Company targets 25% revenue growth, and an AOI margin of 8-10% focusing on:
  - expanding market coverage by 50%, with 11 all-new vehicles and 35% more volume

- boosting offering with seven new products under the \$40,000 range and two under \$30,000, and
- improving cost competitiveness through the Value Creation Program.

Given the region's market opportunities and profitable growth potential, 60% of the €36 billion to be invested in brands and products will be allocated to North America.

- In **Enlarged Europe**, the Company targets 15% revenue growth and a 3-5% AOI margin through:
  - refocusing the brand portfolio, bringing even greater differentiation to brands and expanding coverage with a C-segment offensive and the introduction of the groundbreaking E-Car, a new generation of stylish and affordable city-friendly electric vehicles to be made in Europe, starting with the Company's Pomigliano d'Arco, Italy plant,
  - driving cost competitiveness, through the all-new STLA One platform, and
  - increasing capacity utilization through increased volume and plant repurposing and capacity sharing.
- In **South America**, the Company targets 10% revenue growth and an AOI margin of 8-10% by building on its leadership in Brazil and Argentina, launching a pickup offensive, as well as growing in other countries in the region.
- In the **Middle East and Africa**, the Company targets 40% revenue growth and an AOI margin of 10-12%, driven by product localization and increased imports from Asian partnerships.
- In **Asia Pacific**, the Company targets an AOI margin of 4-6%, leveraging strategic partnerships to enable asset-light growth locally and to export products to support other regions.

Stellantis will present its detailed financial framework, including financial services performance and FaSTLANe 2030 financial targets, during the financial session of Investor Day later today. A separate press release will be issued at the start of that session.

## Additional Note

All investment, product, and capacity utilization-related objectives described above are based on current planning assumptions.

Certain partnership initiatives described above are subject to ongoing discussions and non-binding arrangements. Execution, timing and scope remain subject to definitive agreements and required approvals.

Adjusted operating income/(loss) excludes from Net profit/(loss) from continuing operations adjustments comprising restructuring and other termination costs, impairments, asset write-offs, disposals of investments and unusual operating income that are considered rare or discrete events and are infrequent in nature, as inclusion of such items is not considered to be indicative of the Company's ongoing operating performance, and also excludes Net financial expenses/(income) and Tax expense/(benefit). Unusual operating income/(expense) are impacts from strategic decisions, as well as events considered rare or discrete and infrequent in nature, as inclusion of such items is not considered to be indicative of the Company's ongoing operating performance. Unusual operating income/(expense) includes, but may not be limited to: impacts from strategic decisions to rationalize Stellantis' core operations; facility-related costs stemming from Stellantis' plans to match production capacity and cost structure to market demand, and convergence and integration costs directly related to significant acquisitions or mergers.

Adjusted operating income/(loss) margin is calculated as Adjusted operating income/(loss) divided by Net revenues

Presentation materials and a replay of the event are available in the Investors section of the Company's website.

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## ***About Stellantis***

*Stellantis (NYSE: STLA / Euronext Milan: STLAM / Euronext Paris: STLAP) is a leading global automaker, dedicated to giving its customers the freedom to choose the way they move, embracing the latest technologies and creating value for all its stakeholders. Its unique portfolio of iconic and innovative brands includes Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, FIAT, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. For more information, visit [www.stellantis.com](http://www.stellantis.com)*



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## ***Stellantis Forward-Looking Statements***

*This document contains forward-looking statements. In particular, statements regarding future financial performance and the Company's expectations as to the achievement of certain targeted metrics, including but not limited to net revenues, industrial free cash flows, adjusted operating income, vehicle shipments, vehicle sales, market coverage, capacity utilization and new product development cycles, at any future date or for any future period are forward-looking statements. These statements may include terms such as "may", "will", "expect", "could", "should", "intend", "estimate", "anticipate", "believe", "remain", "on track", "design", "target", "objective", "goal", "forecast", "projection", "outlook", "prospects", "plan", or similar terms. Forward-looking statements are not guarantees of future performance. Rather, they are based on the Company's current state of knowledge, future expectations and projections about future events and are by their nature, subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them.*

*Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the Company's ability to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclicity; changes in trade policy, the imposition of global and regional tariffs targeted to the automotive industry; the Company's ability to accurately predict the market demand for electrified vehicles; the Company's ability to offer innovative, attractive products; a significant malfunction, disruption or security breach compromising information technology systems or the electronic control systems contained in the Company's vehicles; the Company's ability to attract and retain experienced management and employees; exchange rate fluctuations, interest rate changes, credit risk and other market risks; increases in costs, disruptions of supply or shortages of raw materials, parts, components and systems used in the Company's vehicles; changes in local economic and political conditions; the enactment of tax reforms or other changes in tax laws and regulations; the level of governmental economic incentives available to support the adoption of battery electric vehicles; the impact of increasingly stringent regulations regarding fuel efficiency and greenhouse gas and tailpipe emissions; various types of claims, lawsuits, governmental investigations and other contingencies, including product liability and warranty claims and environmental claims, investigations and lawsuits; material operating expenditures in relation to compliance with environmental, health and safety regulations; the level of competition in the automotive industry, which may increase due to consolidation and new entrants; exposure to shortfalls in the funding of the Company's defined benefit pension plans; the Company's ability to provide or arrange for access to adequate financing for dealers and retail customers; risks related to the operations of financial services companies; the Company's ability to access funding to execute its business plan; the Company's ability to realize anticipated benefits from joint venture arrangements; disruptions arising from political, social and economic instability; risks associated with the Company's relationships with employees, dealers and suppliers; the Company's ability to maintain effective internal controls over financial reporting; developments in labor and industrial relations and developments in applicable labor laws; earthquakes or other disasters; and other risks and uncertainties.*

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